

51 Powerful Questions Every Entrepreneur Must Answer

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1

What are your motives to start or run your business?	Who is your best employee? Why? How can you show appreciation to this employee and improve him/her?	In what ways you show appreciation to your team?	Three words which describes your business?
What are your business values which you stand for?	What one skill you need to improve in order to add value to your decisions?	What do you need to know more about your customers?	In what ways you show appreciation to your suppliers?
What is your weakest business operations? In what ways you can improve it?	How do you handle adversity and doubt?	What skills you want to improve in your team? What are you going to do about it?	In what ways you can make one customer happier this week?
What is your number one time consuming task you do as an entrepreneur? How can you delegate or outsource this task?	What makes your closest competitor better than you? In what ways you can be better?	What is/was the most important part of your whole business journey?	In what ways a coach can help you? And who would you go for?
Which promotion channel will work the best for you at the current moment?	Where is the competition letting down customers? And how can you build on this? Why haven't your competitors done this yet?	How are you marketing your product or services? In what ways it is working or not working for you?	What other streams of revenue can be added to your business?

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2

Who do you most aspire to be like?	What is the problem you are looking to solve through your business?	What makes a boss great? In what ways you can be a greater boss?	Are you happy and what would you change?
What makes an employee great? In what ways you can make your employees greater?	What are your financial goals for your business this year?	In what ways you can expand your business this year?	What drives you to keep going when it's really tough?
What made you choose this type of business?	In what ways you are a good leader?	If you had one piece of advice to someone just starting out, what would it be?	Why your customer will buy again from you?
What was your biggest 'a-ha' moment in the last six months?	What's non-negotiable for you in terms of your quality standards?	What were your greatest failures and what did they teach you?	What are your strengths and advantages over your competitors?
What risks you might be facing in the coming six months? And in what ways you can minimize their impact on your business?	In what ways social media can help you boost your business in the coming three months?	What experience do you have in this industry? And in what ways you can improve it or build on it?	What key roles may need to be hired for soon?
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3

In what ways social media can help you boost your business in the coming three months?	How do you find inspiration?	How big is the market opportunity?
What was the best piece of advice you ever got? What would you do about it?	How comfortable you are with failure?	How many direct competitors you have in your market? How much do you know about them?
Where can you turn for mentorship and advice?	What is your PR strategy?	Why is this the right time for this product or service?
How much feedback have you received so far? What changes have you made based on that feedback?	What has held back your growth? What can you do about that?	What is not working for you right now?
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4